

## Implementation

Some of the action items mentioned in the plan are immediate needs that should be addressed as expeditiously as possible. Other action items are a reflection of the long-term desires of the community and they will take time. The Comprehensive Plan will serve as a roadmap to assist in the coordination and prioritization of needs and desires of the Alamo Heights community. Funding sources and funding availability will also play a role in the implementation strategy.

A variety of funding sources will be considered, depending on the proposed project and timeline for completion. Some of the projects are regional and involve a number of entities besides the City of Alamo Heights. For example, to address flooding issues, Alamo Heights will need to partner with the San Antonio River Authority and Bexar County. Federal funding may also be an option and should not be ruled out. State and federal funding is available for certain road projects and for those projects that promote alternative energy sources and environmental sustainability. Some existing funds already established at the City of Alamo Heights, such as the Street Maintenance Fund, might be utilized to fund specific projects. Larger projects might be funded through the issuance of certificates of obligation, revenue tax bonds or may require bond elections.

Some of the expenses will be an investment within the city. For example, by strengthening the local retail base with technical assistance and by creating an appealing and desirable town center, retail square footage and retail sales should increase, thereby, generating tax revenue for the City. Other available funding mechanisms are special districts that can fund public improvements. Some projects might benefit from the establishment of non-profits to fund a community theater, public art and community concerts.

Private foundation money is also available for specific purposes, such as building dog parks and walking tracks, to name a few. Each project would have its own unique characteristics and City Council would have to determine the most appropriate funding mechanism available at that time.

